

Parker TireSaver Nitrogen Tire Inflation Systems

Reduce operating costs, eliminate TPMS alarms, extend tire life



Why Offer Parker Nitrogen Inflation?

- Increase customer retention: By offering free lifetime toffoffs, dealerships can capture services (oil changes, car washes, etc.) that are being lost to competition.
- All generators are listed on The Dealership Locator @ www.getnitrogen.org, the most popular consumer website for nitrogen tire inflation.
- Improve customer satisfaction reports by reducing false TPMS alarms caused by underinflation.
- Improve accuracy of PDI: By filling every tire with nitrogen during PDI, you are guaranteeing that your technicians have checked and verified the tire pressure in every new vehicle on your lot.
- Open the door to profitable tire and wheel programs: Numerous dealerships are successfully coupling nitrogen tire inflation with wheel protection programs in the F&I department to maximize revenue.
- Nitrogen is easily coupled with less profitable services
- New energy saving technology puts money in your customers' pockets: By filling tires with nitrogen and minimizing underinflation, drivers can see an improvement in fuel economy and tire life.
- Helps the environment by reducing energy demand and greenhouse gases
- Startup Marketing Kit Included, providing everything you will need to successfully sell nitrogen to your customers.

Dealership Testimonials:

"Nitrogen tire inflation is definitely a good profit center and absolutely has put more money to our bottom line"

- Mike Brienzi, Service Manager
Dorschel Automotive Group, Rochester, NY

"We are installing nitrogen in new cars to help prevent false TPMS warnings, increase tire life and improve customer retention"

- Rick Depke, Operations and Service Director
Larry Miller Toyota, Preoria, AZ

"Our nitrogen is making me about \$100,000 clear on 1,500 cars. What a profit center!"

- Bob Jackson, Dealer Principal
Jackson Toyota, Barrie, Ontario

Model TS051-0ABCBR



Why Use Nitrogen?

- Maintain proper inflation pressure longer
- Improve fuel efficiency
- Increase tire life
- Eliminate chemical aging of the tire
- Nitrogen is very clean and dry (-50°F dewpoint)
- Minimize blowouts
- Nitrogen filled tires will last longer, provide increased safety, better fuel efficiency and reduced operating costs

Enter a drawing to win a \$1,000.00 gift card to a leading electronics retailer!

Go to www.tiresavernitrogen.com/win to enter. Enter Promo Code: TSMailer08



ENTER A DRAWING TO WIN A \$1,000.00 GIFT CARD TO A LEADING ELECTRONICS RETAILER!
SEE INSIDE FOR DETAILS.

Make Money and Win Customers With Nitrogen Tire Inflation

Label here

Postal
Inditia

Parker Hannifin Corporation
Filtration and Separation Division
242 Neck Road, P.O. Box 8223
Haverhill, MA 01835-0723



Parker Hannifin - The Worldwide Leader in Nitrogen Tire Inflation Systems

We grow with our customers, everywhere, around the world, creating application-focused products and system solutions.

A Fortune 500 corporation listed on the New York Stock Exchange, Parker Hannifin is a leading global motion-control company dedicated to delivering premier customer service.

Parker's geographic expansion is customer-driven. Parker has grown globally by following its customers and establishing operations, sales and service worldwide. **No single competitor matches Parker's global presence**

At Parker, **our mission is to provide you with premier customer service and high quality product solutions** that ensure the quality of your products and operations, and save you downtime.

For over 30 years, our hallmark has been innovative technology and product reliability. Our Sales Professionals take the time to understand your needs to **provide you with the most cost effective solutions to keep your operations running smoothly and efficiently.**

1-800-343-4048 or 1-978-858-0505



Parker Nitrogen Generators have been proven over 20 years and 20,000 worldwide installations.

Volvo uses Parker nitrogen membranes in Europe to factory fill all spare tires.

Airbus uses the Parker nitrogen membranes for blanketing fuel on their aircraft

